

Welcome to

# The Modern Store

by Zebra

Get ready to solve your most pressing store challenges with

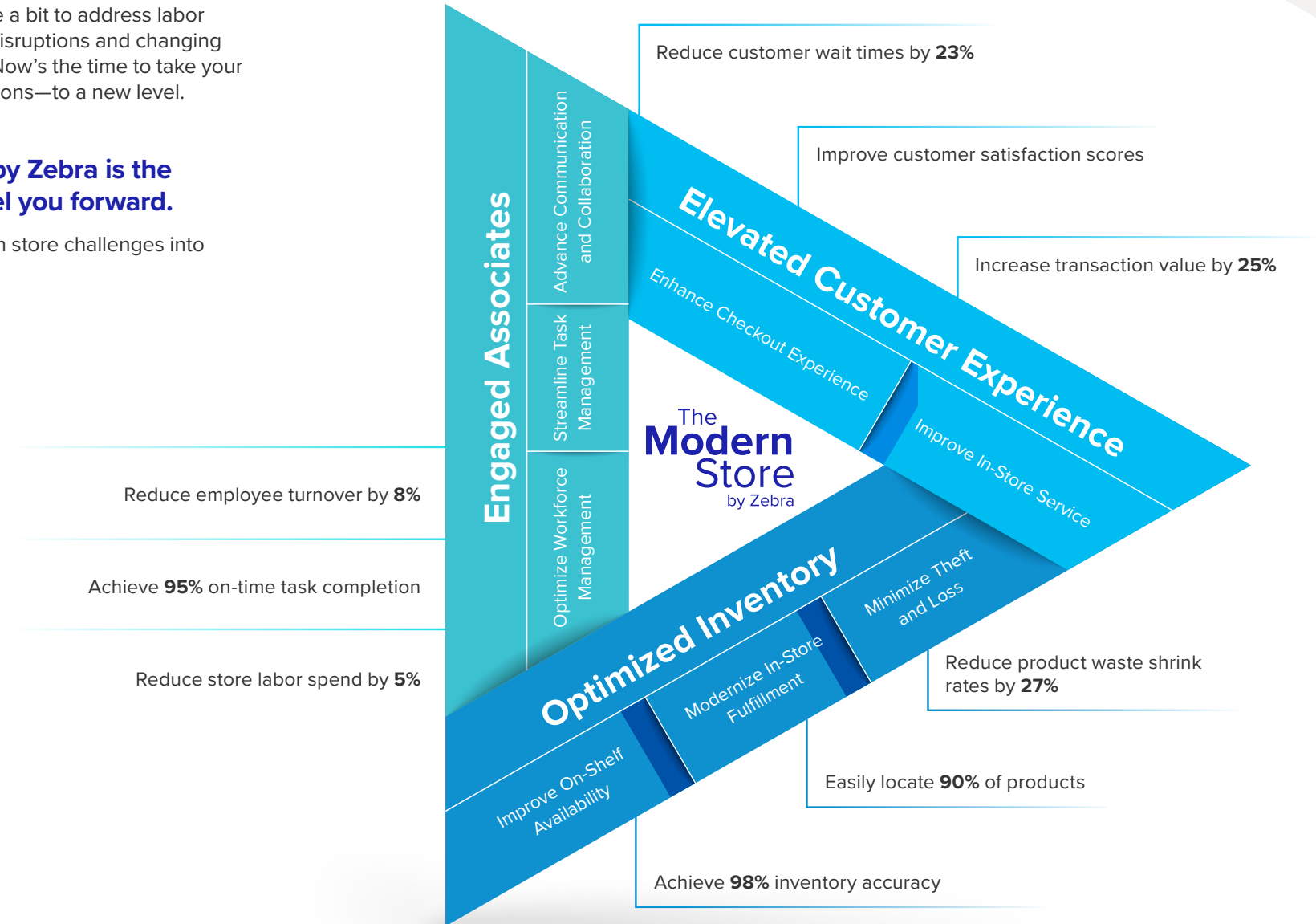
The Modern Store by Zebra. Rooted in a visionary framework with a robust portfolio, The Modern Store helps retailers engage associates, optimize inventory and elevate the customer experience to achieve today's most critical outcomes. Meeting you where you are now, it enables you to better plan, prioritize and implement strategically to move forward today and prepare for what's next.

# Build Upon Your Momentum

You've already done quite a bit to address labor shortages, supply chain disruptions and changing consumer expectations. Now's the time to take your efforts—and store operations—to a new level.

## The Modern Store by Zebra is the framework to propel you forward.

Let's work together to turn store challenges into positive outcomes.



# Engaged Associates

Become an employer of choice, attracting and retaining more workers.

Adopt the capabilities that help keep your associates happy, loyal and focused on your customers.

## Optimize Workforce Management

- Give workers a greater say in their schedules
- Automate schedule swaps and callouts
- Automatically create schedules based on employee preferences and skills
- Increase the accuracy of workload forecasts for more ideal scheduling

## Streamline Task Management

- Adjust tasks in the moment to address real-time demand
- Streamline workflows with automatically prioritized task assignments
- Increase task execution and associate efficiency with real-time alerts
- Decrease overtime spend with automatic, equitable workload distribution

## Advance Communication and Collaboration

- Answer customers faster and more accurately without leaving their side
- Streamline communications to the front line, ensuring messages are received
- Protect staff with emergency communication features
- Connect departments across different types of devices

## Zebra Offerings

Task Management

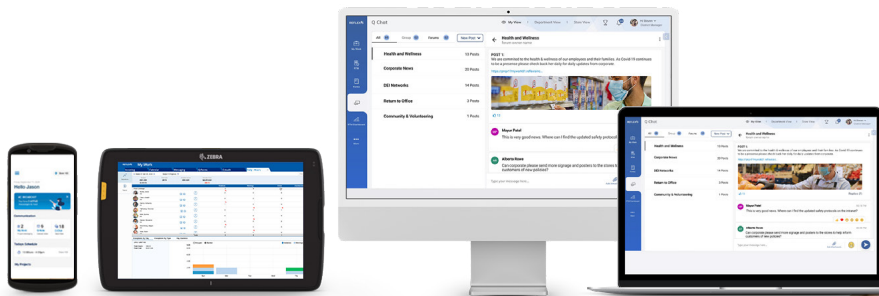
Mobile Computers

Workforce Management

Tablets

Workforce Connect

Workstation Connect







# Optimized Inventory

Ensure inventory is where your customers expect it to be.

Leverage capabilities that increase the visibility and accuracy of your in-store inventory and lower your risk of loss.

## Improve On-Shelf Availability

- Improve planogram and pricing compliance
- Increase receiving accuracy
- Access a real-time, accurate view of inventory quantity and location
- Continuously monitor floor stock and selection

## Modernize In-Store Fulfillment

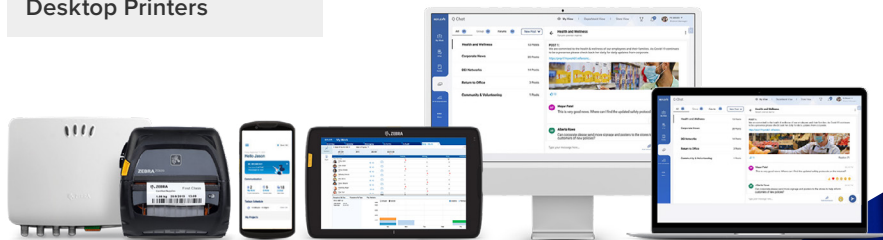
- Pick faster with digitized lists of orders, and confirm picking accuracy on the go
- Inform workers of rush orders and curbside pickup via automated alerts
- Cut walk time and inefficiency by locating nearly all SKUs in real time
- Ensure stores adhere to customer service level agreements (SLA)
- Leverage RFID and location technology to drive better accuracy

## Minimize Theft and Loss

- Detect unseen sources of product and cash loss
- Automatically prioritize losses by their monetary value
- Automatically prompt and track front-line execution, valuating every action
- Automatically sense mis-scans, tag switches and POS bypass

## Zebra Offerings

SmartCount	Mobile Printers	Handsfree Scanners
Task Management	Shelf Labels	SmartLens
Prescriptive Analytics	Mobile Computers	Fixed RFID Readers and Antennas
Workforce Connect	Tablets	General Purpose and Ultra-Rugged Scanners
Device Tracker	RFID Sleds, Readers and Tags	Bioptic Scanner
Desktop Printers		





# Elevated Customer Experience

Make your store customer-centric for the digital age.

Look to these capabilities to make your customers' experience easier and more enjoyable, from browsing to checkout.

## Enhance the Checkout Experience

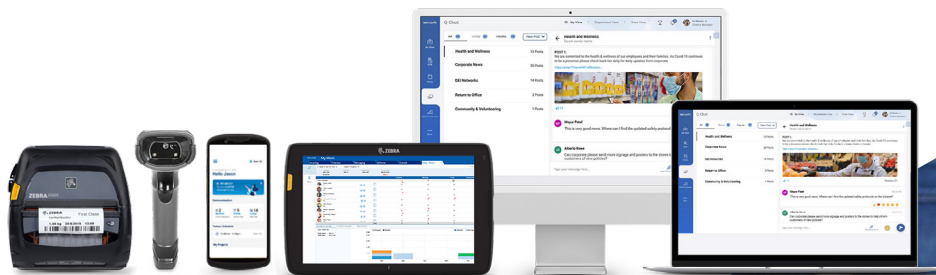
- Accelerate checkout with personal shopping solutions
- Streamline checkout with more accurate scanning and machine vision
- Save customers time by automatically detecting item weight, price and quantity
- Give customers the freedom of self-service checkouts

## Improve In-Store Service

- Ensure skilled employees are available to serve customers when needed
- Connect digital and store experiences with intelligent in-store kiosks
- Improve the customer experience of in-store order fulfillment
- Streamline the returns process

## Zebra Offerings

Workforce Management	Workstation Connect	Handheld Scanners
Workforce Connect	Handsfree Scanners	Desktop Printers
Kiosks	Bioptic Scanner	Mobile Printers
Personal Shopper	Single Plane Scanners	Tablets



## Achieve Your Critical Outcomes

We've helped hundreds of leading retailers like you achieve their goals. See how The Modern Store by Zebra gives you the ability to drive success today, plus the agility to forecast and adapt for tomorrow.

**Let's Build Your Modern Store,  
Together.  
Are You Ready?**

Contact us to get started



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