

Case Study



NUMBER OF STORES

500+

INITIAL PROBLEM(S)

- High Velocity Rollout

SOLUTION(S)

- New Hardware
- Integration & Staging
- Imaging & Store Personalization
- Warehouse & Storage Solutions

AMS Loyalty Server Roll-out

The client is a convenience store chain based in the North East, approaching 1000 locations overall.

They were launching a new loyalty program that required a new server in each of their stores.

PROBLEM

They needed 800 servers procured, staged, imaged, shipped and installed within 30 days.

SOLUTION

Retail Tech provided installation resources 6 days a week, hitting multiple stores overnight. Each technician was able to get to 4-6 stores per night. Retail Tech provided all of the procurement, and then staged, imaged, and shipped everything on time, ultimately getting everything installed 2 weeks prior to the launch date.



RESULTS

The client reported this being one of the most successful projects they have seen, as Retail Tech rolled out **all 800 stores on time and on budget**. Multiple "thank yous" came from the client's executive team, one of them commenting that this **"was an unbelievable result."**